



**Mitchell Elementary PTA Business Sponsor Program  
January 2024 - December 2024**

*Connect your business with Golden's oldest elementary school and the entire Golden community!*

	<b>Platinum</b> \$1000	<b>Gold</b> \$500	<b>Silver</b> \$250	<b>Bronze</b> \$100
Recognition at PTA and School Events incl. Banners, Website, Facebook, and Slide Shows	Large logo	Medium logo	Small logo	Small logo
Mustang Month Raffle	Yes			
Mustang Window Stickers	Yes	Yes		
Friday Folder Flyers	3 per year	2 per year	1 per year	
Yearbook Advertising	½ Page Ad	¼ Page Ad	Business card	
Western on Washington Friday, April 19th (Our Biggest Event of the Year!)	Opportunity to make remarks  Logo featured on WoW website  Logo featured at event check in  Swag bag handout  2 general admission tickets  2 tickets to VIP event	Logo featured on WoW website  Logo featured at event check-in  2 general admission tickets	Logo featured on WoW website  Logo featured at event check-in	Logo featured on WoW website  Logo featured at event check-in

**Additional Western on Washington Needs**

<ul style="list-style-type: none"> <li>★ Cash donations</li> <li>★ Alcohol donations to serve at Buffalo Rose</li> <li>★ Food to serve at non-saloon stops</li> </ul>	<ul style="list-style-type: none"> <li>★ Auction items &amp; door prizes</li> <li>★ Swag bag items</li> <li>★ Band/Entertainment sponsor or help</li> </ul>
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## Mitchell Elementary PTA Business Sponsor Program January 2024 - December 2024

Here is a more detailed description of our wonderful Mitchell events and sponsorship opportunities. Anything on this list can be more personalized to the needs of the sponsor.

- **Mitchell PTA and School Events:** Your company logo/name will be featured on our banner and promotional materials at at least 10 events. The banners are printed at the end of each calendar year.
  - Ice Cream Social - August  
Welcome to Kindergarten event for all new Mitchell families. Fantastic way to connect with new members of our community! Always well attended with about 100 families.
  - Back Together Movie Night - September  
An evening dance party and movie night.
  - Math & Science Night - October  
Hugely popular event at Mitchell with over 850 Golden residents in attendance. A fun-filled and educational night with which you want to be associated.
  - Better Together: A Celebration of Belonging - May  
An evening event to celebrate the variety of backgrounds in our community..
  - Other display events include: Reflections, Book Fair, Open Mic Night and more.
- **Western on Washington:** A Saloon Stroll in April. Mitchell PTA's largest annual fundraising event. Hundreds of Golden adults wait all year for this premier social event. Your business can participate and benefit in a variety of ways including host saloons, business recognition, free tickets and more. This reaches beyond the Mitchell community, with many Golden city and nonprofit city leaders in attendance.
- **Mustang Month:** February will be a chance for Mitchell families to give back to the businesses that support our school. Families will be encouraged to visit business by offering raffle prizes for those who patronize our Platinum Sponsors during this month.
- **Window Stickers:** Sponsors receive Window Stickers to proudly show your support for our Mitchell Mustangs.
- **Online Advertisement:** Sponsors have logos/names represented on the Website and our Facebook Feed..
- **Friday Folders:** Sponsors have the opportunity to include a flier in folders that go to all Mitchell families.



Interested but need more info? Contact PTA President Meghan Eddy [mitchellptapres@gmail.com](mailto:mitchellptapres@gmail.com).  
Ready to sponsor? Visit [www.mitchellpta.org](http://www.mitchellpta.org) or scan the QR code above!



## Mitchell Elementary PTA Business Sponsor Program FAQ January 2024 - December 2024

### FREQUENTLY ASKED QUESTIONS

*1. Are you a non-profit?*

Yes, the Mitchell PTA has 501(c)3 status, so your donation is tax-deductible. Our Tax ID is 84-6047702.

*2. How are in-kind donations calculated?*

We apply 50% of the value of the donated goods to determine sponsorship level. If you want to do both in-kind and a sponsorship package, that is fabulous! We will work with you to find the right level.

*3. I'm ready to commit. Where do I send payment and my company logo?*

You can pay online at <https://www.mitchellpta.org/business-sponsorship>. Or you can complete the sponsorship form and send to Attn: PTA Treasurer, Mitchell Elementary School, 201 Ruby Drive, Golden CO 80403 or email to [mitchellptapres@gmail.com](mailto:mitchellptapres@gmail.com). Please email your logo to [mitchellptapres@gmail.com](mailto:mitchellptapres@gmail.com).

*4. Is there a deadline to be included in the banner?*

All sponsorships secured by December 20th will be included in the sponsor recognition banner. If you are past this deadline just reach out and we will figure out a solution together.

*5. I'm super interested in the Western on Washington event. How is it advertised?*

It will be marketed to the families of the 600+ Mitchell Elementary students and throughout the Golden community using posters, community calendars, e-newsletters, and social media.

*6. What if we are already a 2023 Mitchell PTA sponsor?*

Thank you! We'd love to get you at the right sponsorship level for 2024 and make sure it fits your needs.

*7. Where do I go for questions?*

You can contact the Mitchell PTA President, Meghan Eddy, at [mitchellptapres@gmail.com](mailto:mitchellptapres@gmail.com) or fundraising chair, Monica Groh, at [monica.groh@gmail.com](mailto:monica.groh@gmail.com).

**Mitchell Elementary PTA Business Sponsor Form  
January 2024 - December 2024**

*Note: Deadline is December 20th be included in the 2024 banner*

CONTACT INFORMATION (PLEASE PRINT OR TYPE)

\_\_\_\_\_  
Company/Individual Name (exactly as you would it to appear in print)

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Contact Email

\_\_\_\_\_  
Contact Phone

\_\_\_\_\_  
Street Address

\_\_\_\_\_  
City/State/Zip

Please indicate at which level you would like to participate in the  
Mitchell PTA Business Sponsor Program

- \$1,000 Platinum Sponsor
- \$500 Gold Sponsor
- \$250 Silver Sponsor
- \$100 Bronze Sponsor
- I will not be able to participate but would like to make an in-kind donation or contribution of \$ \_\_\_\_\_

PAYMENT INFORMATION

- Please send me an invoice for \$ \_\_\_\_\_
- I have enclosed a check for \$ \_\_\_\_\_ (make payable to Mitchell Elementary PTA)
- Please charge my credit card \$ \_\_\_\_\_

\_\_\_\_\_  
Card #

\_\_\_\_\_  
Exp. Date

\_\_\_\_\_  
Name as it appears on card

\_\_\_\_\_  
Signature

SEND FORM AND PAYMENT TO: Attn: PTA Treasurer, Mitchell Elementary School, 201 Ruby Drive,  
Golden CO 80403 or email to [mitchellptapres@gmail.com](mailto:mitchellptapres@gmail.com).



### Did You Know?

### Your PTA Sponsorship and Membership Funds All Of This!

Money raised by PTA membership dues and sponsorships help provide important funding to Mitchell Elementary School students, teachers and staff for things like playground upgrades, student enrichment activities, and teacher training. Plus we make connections with local businesses and leaders to strengthen and enhance our broader Golden community!

#### Direct Student/Staff Support

- Direct curriculum aids, like books and program guides
- Offset costs for items such as field trips and student experiences
- Technology purchases like chromebooks
- Hospitality for the staff during conferences and other school events

#### Capital Expenditures

- NEW outdoor lunch patio and shade structure for at Mitchell

#### Student Programming

- PTA run programming like ELF and Mitchell Mileage Club
- Music and Art support, like Ukulele club
- Building and maintaining a school garden and related programing

#### Extracirruclar

- Events like Math & Science Night and the Social Studies Fair
- Community events, like Better Together and Western on Washington
- Direct student participation, like Science Fair, Reflections Art contest and the talent show

Interested in sponsoring or joining? Visit <https://www.mitchellpta.org/business-sponsorship> or scan the QR code below.

